



brucesullivan[™]
Red Hot Relationships

The Decision Makers Prayer

Please know that we truly appreciate the challenge of finding the perfect speaker for your event. Whether it is a small group workshop or a conference of thousands, the decision to trust a presenter to work with your team is obviously a critical one.

When I was a conference organiser for Australian University Sport and charged with the responsibility of finding engaging, educational and entertaining speakers for our annual conference, I would constantly have my ear to the ground in search of speakers who would fit the bill.

My husband who knew my anguish when it came to choosing the right person came home one day raving about a speaker that he had just experienced. That was my introduction to Bruce Sullivan. I used Bruce based on his recommendation. The way he engaged, entertained and educated my audience and the subsequent rave reviews meant that I used Bruce again at the next conference to come and weave his magic.

Working now as the full time Business Manager for Bruce Sullivan I thought you might enjoy a little verse that Bruce created some years ago which demonstrates his unique understanding of the pressure that is on conference organisers and learning and development managers to make the right choice.

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Dear God...

They go and I stay, please let the speaker make me look good

Give me the chance to be thanked in the corridor at work and let there be real change in their behaviour.... even one thing that lasts longer than one week... that is permanent positive change!

Forsaking everything else, please guarantee me that the speaker will stick to the brief and reinforce our key strategic messages

That even the CEO will go out of their way to comment and congratulate me.

Last of all...

Please give me the courage to make this decision knowing that all of the above will come true...

Amen

Please enjoy your research in this part of the website and I look forward to working with you to ensure that your conference, seminar or workshop is an absolute success!

Sincere regards

Claire Massingham

Business manager to Bruce Sullivan

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